



FELIPE PINHEIRO

Video Editor & Multimedia Producer



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Toronto, ON



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personal profile

- Creative media professional with corporate experience with tight deadlines and large audiences.
- Speak both English and Portuguese and have cultural knowledge on Canada and Brazil.
- Responsible with good leadership skills, driven by the quality and efficacy on my results.
- Easily adaptable and quick learner.

technical skills

- Vast experience with the Adobe Creative Suite.
- Exceptional file management skills, experience with server organization.
- Considerable knowledge on different aspects of media production, from Video to Web Development.
- Great background and interest in broadcasting and media distribution.

education

Diploma, Media Communications Humber Polytechnic - Toronto, ON	Sept 2024 - Ongoing
Bachelors, Cinema and Audiovisual UNIJORGE - Salvador, Brazil	Aug 2019 - Dec 2022
Diploma, Broadcast Television and Videography Humber College - Toronto, ON	Aug 2016 - April 2019

media experience

Video Editor Rede Bahia (regional TV Globo affiliate) - Salvador, Brazil	Feb 2021 - Oct 2023
<ul style="list-style-type: none">• Required to edit video material for local TV and social media distribution, using both raw files and internet content, to create promotional material for programming, advertising campaigns and public service announcements.• Worked with a small team that had deliveries in a very tight schedule, that attended the needs of different schedules and corporate departments, encapsulating many different themes and production requirements.• All material produced by our team was able to reach audiences of over three million people daily through the statewide TV station, and 300k followers across different social media platforms.	
Production Assistant Intern (Audience Dpt.) Insight Production Company - Big Brother Canada 7 , Toronto - ON	Feb - April 2019
<ul style="list-style-type: none">• Assisted with audience management during the live taping days, when Big Brother houseguests would be evicted, hours before the episode went live on air nationwide. When necessary, I also served as stand-in for the audience members.• On other days, I also provided assistance for different departments that needed an extra set of hands, which could include set design, production management, challenge testing, wardrobe and camera work.• Was part of the catering team, that would take food and coffee to different departments throughout the studio - editing rooms, production meetings, camera hallways, and at times, even the food that would go to the house, including the infamous Slop.	

accomplishments

Certificate, Programming Coordinator
UNIGLOBO - Brazil